



# Ahead of the Game

Sustainable practices support long-term success for stakeholders within and beyond the gaming industry.

**I**n fulfilling our commitment to deliver entertaining and responsible gaming experiences for players everywhere, IGT recognizes the importance of preserving society's trust. Through the efforts of IGT employees around the world, we ensure that sustainable and responsible practices are woven into the fabric of our day-to-day operations, continuously reaffirming our social contract to operate while supporting a stronger future not only for our business and our customers, but for their players, the industry, and beyond.

IGT recently released its 12th annual Sustainability Report, "Ahead of the Game," an externally audited document that details how IGT integrates sustainability throughout the organization. The report provides data and an in-depth look at IGT's sustainability strategy, which recognizes the interests of a broad range of stakeholders, adopts transparent and accountable practices, and seeks to manage those practices to minimize potentially negative impacts.

## Here are some of the ways IGT has been working to stay ahead of the game:

### Supporting Responsible Gaming

The collective efforts of our global Responsible Gaming Working group have made IGT the only vendor with three distinct industry certifications for our commitment to responsible gaming.

We strengthened our commitment in 2018 with recertification by the World Lottery Association (WLA) for its Corporate Social Responsibility Standards and Certification Framework. In addition, IGT was the first gaming supplier to achieve accreditation from the Global Gambling Guidance Group (G4) for both our digital and gaming segments. We also completed recertification with the Internet Responsible Gambling Compliance Assessment Program (iCAP).

“We didn’t wait to be required or asked to prove our commitment to responsible gaming,” said Wendy Montgomery, IGT Senior Vice President of Global Brand, Marketing, and Communications. “Over a decade ago, IGT began proactively incorporating responsible gaming programs into our business practices and programs, providing sophisticated solutions that customers can tailor further for their specific needs, and we continue to earn accreditations for our ongoing leadership in this area.”

### Advancing Our Commitment to UN Sustainable Development Goals

Two years ago, IGT committed to nine of the United Nation’s Sustainable Development Goals (SDGs) that the company can influence as part of our long-term plan. In the course of 2018, we formed IGT sub-working groups to manage



Among the UN’s 17 Sustainable Development Goals, IGT has identified nine to help advance through its sustainability efforts.

the ongoing process of establishing our engagement approach, goals, and commitments in each area. In 2018, IGT also joined the United Nations Global Compact, the world’s largest corporate sustainability initiative, which seeks to align organizational strategies and operations with 10 universal principles related to human rights, labor, and the environment.

### Investing in Our Industry, Customers, and Communities

In 2018, IGT’s Instant Ticket Services headquarters in Lakeland, Florida, expanded its building by 45,000 square feet (approximately 4,180 square meters) and added a new flexographic printing press – an outstanding investment in the lottery industry, IGT’s customers, and the local community. Employment at the facility has grown to 112 percent since its opening in 2009, and the expansion is expected to boost full-time employment at the plant in the coming years.

### Fostering a Fair and Inclusive Culture

IGT appointed a Vice President of Diversity and Inclusion to lead the Office of Diversity and Inclusion and implement its Global Strategic Plan. We also launched the first in an expanding network of employee-led Diversity and Inclusion Groups, which help to attract, retain, and develop fellow colleagues, foster inclusion, and drive business innovation.



IGT employees are encouraged to take a paid day off to volunteer for a charitable organization in their community during “IGT Global Giving Week – A Day for Doing,” a program launched in 2018. Above, left: Members of the IGT Reno Finance team lend a hand at the “Keep Truckee Meadows Beautiful” park cleanup. Above, right: Austin Technology Center employees organize food at the Central Texas Food Bank.

## Empowering Communities

Community engagement is built into IGT’s culture and supported by employee-directed giving programs. These programs include “Global Giving Week – A Day for Doing,” launched in 2018 to encourage employees to use a paid day off to volunteer in their local communities. Employees around the world took part in the first year, volunteering over 4,100 hours to registered charities and non-profits.



During IGT Global Giving Week, a team from NorthStar New Jersey spent a day volunteering at Mercer County Park, where they helped to clean up areas around the playground, the picnic grounds, and the lake.

## Giving Children a Digital Advantage

The After School Advantage (ASA) program is IGT’s flagship community initiative, providing non-profit community agencies and public schools with 300 digital learning centers in the past 20 years to help at-risk children gain critical competitive skills. Last year, IGT launched a plan to refresh the program with a greater focus on learning in Science, Technology, Engineering, Arts, and Math, in step with the UN’s Sustainable Development goals.

## Saving Energy Around the World

IGT offices and facilities worldwide created initiatives at the local level to reduce the company’s environmental impact. From Amsterdam and Beijing to Billings, Montana, new site-specific projects target electricity and gas consumption, lighting, ventilation, and eco-friendly behaviors. The energy savings from these programs is equivalent to the amount needed to charge nearly 182 million smartphones.

IGT is now able to gather, monitor, and store quantitative and qualitative environmental data for almost every office in the enterprise for compliance purposes and sustainability matters. IGT has also increased data comparability and accuracy to easily see year-over-year differences, which helps increase process efficiency.

**“Achieving our business goals requires high standards of integrity and ethical conduct, a positive impact on the communities where we live and work, dedication to diversity and inclusion, and a continued commitment to programs and initiatives that protect the environment.”**

*—Marco Sala, CEO, IGT*

To read the full report and learn more about IGT’s sustainability goals and achievements, visit [IGT.com/sustainabilityreport](http://IGT.com/sustainabilityreport).

