

EURODREAMS

New EuroDreams Lottery Launched in November

One of the biggest lottery game launches of the past 20 years happened in November of last year.

Following other lotteries such as Grand Vie (Canada), Set for Life (Australia and the UK), and Cash4Life (the US), EuroDreams is an annuity lottery—meaning winners get a certain amount of money monthly or annually over a long period of time. This game is aimed at young players with ages between 18-35 who aspire to become financially independent. EuroDreams has been launched by most of the countries which are part of the EuroMillions community, including Andorra, Austria, Belgium, France, Ireland, Liechtenstein, Luxembourg, Monaco, Portugal, Spain and Switzerland.



Jean-Luc Moner-Banet, general director of Loterie Romande, during the presentation of EuroDreams on the 1st floor of the Eiffel Tower. (copyright Victor Fingal)

The draws happen twice a week, on Monday and Thursday evenings, and the first draw was on Monday, 6th November. The price of a ticket is €2.50, equaling the EuroMillions rate. The jackpot is spread out over a long time - as much as £20,000 per month for 30 years. The second prize is £2,000 per month for a period of five years. And there are multiple prize categories in total.

The best part? The chances of winning at least the reimbursement of the ticket is 1 in 4.66, which is much more advantageous than the EuroMillions' (1 chance in 12).

EuroDreams allows you to earn a phenomenal pension for thirty years. What happens if the winner dies along the way?

Jean-Luc Moner-Banet: This is indeed a question that everyone asks themselves. In the case of EuroDreams, the remaining

balance of the annuity will be paid in the form of a lump sum to the heirs.

With EuroDreams you can now play drawing games all week long!

Jean-Luc Moner-Banet: Yes, Monday to Saturday, except Sunday. It's a game that we want to see played frequently, but always responsibly, according to our means. It is important. And it is also a message that comes through this game, the winnings remain in the realm of the understandable. We remain in a human dimension.

Are you preparing other projects with EuroMillions partner lotteries?

Jean-Luc Moner-Banet: What is certain is that we will not wait another twenty years to launch new games together. We have plans. One of the first would be, why not, to involve other lotteries in the EuroDreams adventure, in addition to the nine already partners.

Thanks to its expertise, FDJ (Française des Jeux) will be responsible for draws for the entire EuroDreams community. These draws (held on Mondays and Wednesdays of each week) will be conducted electronically, with the results revealed through a brand-new virtual 3D animation. EuroDreams features a bright colour scheme and pop design to convey its spirit of optimism.

Stéphane Pallez, Chairwoman and CEO of FDJ Group, commented: "The launch of EuroDreams is a major event for FDJ and for all our partner lotteries in the Euromillions community. This European collaboration marks a new phase in our development, with players able to win an unprecedented prize of €20,000 a month for 30 years. We are very proud to offer our customers another game spanning multiple European countries, 20 years after the launch of Euromillions."

Check out the wonderful advertisement broadcast on TV and the Internet in France: YouTube link to view the advert: <https://youtu.be/8CpBmLAXHC8>. ■

French EuroDreams ticket:

EURODREAMS **JUSQU'À 20 000€ PAR MOIS** **PENDANT 30 ANS**

1 Jouez vos grilles
Cochez 6 numéros et 1 N° RÈVE par grille.

GRILLE 1 - VOS 6N°	GRILLE 2 - VOS 6N°	GRILLE 3 - VOS 6N°	GRILLE 4 - VOS 6N°	GRILLE 5 - VOS 6N°	GRILLE 6 - VOS 6N°
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40

2 Choisissez vos tirages
À quels tirages souhaitez-vous participer? LUNDI JEUDI JUSQU'À 5 SEMAINES!